

Microenterprise Employment Statistics in the United States by Rural-Urban Breakout

| State | RURAL ¹ | | | URBAN ¹ | | |
|----------------|---------------------------------------|--|--|---------------------------------------|--|--|
| | Microbusiness Employment ² | Total Private Non-Farm Employment ³ | Percentage of Rural Area Workers Employed by a Microenterprise | Microbusiness Employment ² | Total Private Non-Farm Employment ³ | Percentage of Urban Area Workers Employed by a Microenterprise |
| Alabama | 20,630 | 78,827 | 26.17% | 53,278 | 194,519 | 27.39% |
| Alaska | 27,510 | 92,577 | 29.72% | 30,287 | 223,181 | 13.57% |
| Arizona | 25,875 | 85,726 | 30.18% | 570,112 | 2,675,397 | 21.31% |
| Arkansas | 28,942 | 120,200 | 24.08% | 38,890 | 188,590 | 20.62% |
| California | 38,754 | 125,047 | 30.99% | 473,092 | 2,046,425 | 23.12% |
| Colorado | 15,485 | 43,488 | 35.61% | 260,273 | 1,312,128 | 19.84% |
| Connecticut | 25,120 | 87,673 | 28.65% | 363,008 | 1,845,099 | 19.67% |
| Delaware | N/A | N/A | N/A | 91,219 | 457,509 | 19.94% |
| Florida | 11,633 | 43,559 | 26.71% | 630,480 | 2,342,892 | 26.91% |
| Georgia | 18,881 | 75,202 | 25.11% | 42,271 | 189,226 | 22.34% |
| Hawaii | 30,599 | 109,716 | 27.89% | 109,559 | 537,699 | 20.38% |
| Idaho | 22,978 | 78,463 | 29.28% | 87,180 | 391,920 | 22.24% |
| Illinois | 25,003 | 124,977 | 20.01% | 661,800 | 3,032,424 | 21.82% |
| Indiana | 20,708 | 98,944 | 20.93% | 68,520 | 376,088 | 18.22% |
| Iowa | 27,860 | 113,670 | 24.51% | 16,619 | 97,502 | 17.04% |
| Kansas | 18,020 | 81,137 | 22.21% | 6,174 | 24,223 | 25.49% |
| Kentucky | 19,346 | 75,679 | 25.56% | 26,175 | 156,249 | 16.75% |
| Louisiana | 15,510 | 59,088 | 26.25% | 127,013 | 641,016 | 19.81% |
| Maine | 75,490 | 249,076 | 30.31% | 95,644 | 430,933 | 22.19% |
| Maryland | 19,909 | 78,024 | 25.52% | 606,630 | 2,731,616 | 22.21% |
| Massachusetts | 17,788 | 54,425 | 32.68% | 708,760 | 3,654,066 | 19.40% |
| Michigan | 38,414 | 140,055 | 27.43% | 43,379 | 195,861 | 22.15% |
| Minnesota | 23,446 | 98,739 | 23.75% | 68,080 | 302,269 | 22.52% |
| Mississippi | 25,563 | 95,783 | 26.69% | 17,434 | 71,975 | 24.22% |
| Missouri | 23,940 | 98,471 | 24.31% | 42,361 | 204,688 | 20.70% |
| Montana | 45,617 | 143,063 | 31.89% | 9,858 | 43,445 | 22.69% |
| Nebraska | 19,196 | 80,741 | 23.77% | 2,755 | 7,573 | 36.38% |
| Nevada | 23,745 | 120,764 | 19.66% | 240,351 | 1,206,850 | 19.92% |
| New Hampshire | 63,337 | 270,015 | 23.46% | 93,546 | 450,619 | 20.76% |
| New Jersey | N/A | N/A | N/A | 846,573 | 3,788,967 | 22.34% |
| New Mexico | 31,300 | 162,330 | 19.28% | 78,339 | 405,626 | 19.31% |
| New York | 65,334 | 280,062 | 23.33% | 298,717 | 1,282,229 | 23.30% |
| North Carolina | 29,293 | 107,311 | 27.30% | 94,764 | 402,566 | 23.54% |
| North Dakota | 8,597 | 30,077 | 28.58% | 27,665 | 167,762 | 16.49% |
| Ohio | 47,992 | 208,503 | 23.02% | 78,408 | 399,774 | 19.61% |
| Oklahoma | 26,980 | 102,718 | 26.27% | 48,554 | 168,984 | 28.73% |
| Oregon | 35,118 | 129,486 | 27.12% | 115,470 | 453,396 | 25.47% |
| Pennsylvania | 22,001 | 103,102 | 21.34% | 379,609 | 2,065,916 | 18.37% |
| Rhode Island | N/A | N/A | N/A | 114,822 | 514,621 | 22.31% |
| South Carolina | 22,475 | 91,846 | 24.47% | 123,399 | 573,326 | 21.52% |
| South Dakota | 22,881 | 107,327 | 21.32% | 1,419 | 4,150 | 34.19% |
| Tennessee | 20,742 | 86,753 | 23.91% | 44,139 | 194,703 | 22.67% |
| Texas | 18,281 | 86,048 | 21.25% | 203,725 | 1,023,606 | 19.90% |
| Utah | 15,847 | 63,769 | 24.85% | 48,699 | 211,561 | 23.02% |
| Vermont | 65,897 | 225,114 | 29.27% | 27,404 | 131,107 | 20.90% |
| Virginia | 8,538 | 38,195 | 22.35% | 74,495 | 354,852 | 20.99% |
| Washington | 35,496 | 118,859 | 29.86% | 322,094 | 1,670,512 | 19.28% |
| West Virginia | 16,222 | 77,160 | 21.02% | 25,951 | 137,564 | 18.86% |
| Wisconsin | 35,782 | 155,031 | 23.08% | 92,159 | 555,573 | 16.59% |
| Wyoming | 38,883 | 135,888 | 28.61% | 20,823 | 92,193 | 22.59% |
| TOTAL | 1,336,957 | 5,232,708 | 25.6% | 8,651,974 | 40,630,970 | 21.3% |

Notes:

(1) Source: U.S. Dept of Agriculture, Economic Research Service, Rural-Urban Continuum Codes, 2013.

(2) Includes microbusiness owners and employees; statewide employment rate is applied to county number of microbusinesses.

(3) Total Private Non-Farm Employment includes proprietors and all part-time and full-time employees but excludes government and farm workers. Source: U.S. Dept of Commerce, Bureau of Economic Analysis, Full-time and Part-time County Employment Statistics, 2009.

This data was compiled by the Association for Enterprise Opportunity.