

Membership Levels & Benefits

<i>The AEO Membership package offers a flexible three – tiered structure with benefits and value designed to meet your desired level of engagement and participation.</i>	Standard (\$0)	Core (\$300)	Premium (\$600)
Make the Case for Microbusiness			
Receive AEO’s seminal report, <i>Bigger than You Think: The Economic Impact of Microbusiness in the United States</i>	✓	✓	✓
Access advocacy alerts and training	✓	✓	✓
Gain use of AEO’s Annual <i>District Days</i> Advocacy Tool Kit	✓	✓	✓
Glean insight with market segmentation products by state and county		✓	✓
Acquire unlimited policy support from AEO’s Government Relations Team for appointments/meetings with Administration and Congressional offices			✓
	Standard (\$0)	Core (\$300)	Premium (\$600)
Stay Informed and Engaged			
Receive a complimentary subscription to <i>“In the News,”</i> AEO’s daily aggregation of industry news	✓	✓	✓
Receive a complimentary subscription to AEO’s Quarterly Newsletter	✓	✓	✓
Attend invitation-only forums, off-the-record curated briefings and roundtables to maximize in-person connections with influencers			✓
	Standard (\$0)	Core (\$300)	Premium (\$600)
Save Money			
Maximize savings on national conference registrations <i>(e.g. a \$525 conference registration would cost \$446.25 for Core members and \$315 for Premium members. Standard members do not receive a conference discount.)</i>		15%	40%
Enjoy discounts through affiliated memberships and below market rate offers, such as State Microenterprise Associations <i>(e.g. a Small Business Development Center may offer a 10% membership discount to AEO members for their \$200 fee; for a savings of \$20)</i>		varies	varies
Take advantage of complimentary office space in-between meetings or reserve a conference room at the AEO office conveniently located in downtown Washington, DC <i>(a value of \$200/hr)</i>		✓	✓
	Standard (\$0)	Core (\$300)	Premium (\$600)
Distinguish Your Organization			
Belong to the official voice of microbusiness in the U. S.	✓	✓	✓
Contribute thought leadership by submitting articles to AEO’s newsletter, blog, and webinars		✓	✓
Become part of AEO’s governance and run for the AEO Board of Directors		✓	✓
Public recognition as a member of AEO and industry leader		✓	✓
Build credibility with customers, hires, partners, and investors by associating your organization with AEO through web badges and other marketing collateral		✓	✓
Expand your brand and be featured at AEO events, on the website, and on social media platforms			✓

	Standard (\$0)	Core (\$300)	Premium (\$600)
Innovate Faster. Partner Smarter. Execute Better.			
Engage in AEO's industry leading solutions through membership in the Tilt Forward Network			✓
Participate in (2) of AEO's Professional Development Webinar Series (i.e. Succession Planning, Partner Development, 10 Secrets to Successful Fundraising)			✓
Receive AEO letters of support for funding opportunities			✓
Say "yes" to more business owners in your community by engaging with DreamFund			✓
Collaborate as you connect and learn from amazing individuals who are part of AEO's extensive partner alliance throughout the entrepreneurial ecosystem			✓
Gain peer insight and personal coaching on your biggest business challenges from our concierge industry engagement team standing by to help you find like-minded contacts and advisors			✓
Inform your funding proposals and presentations with relevant market data and industry insights			✓